

ADVERTISING SIZES & SPECIFICATIONS

AIR SHOWS MAGAZINE / ICAS CONVENTION PROGRAM

magazine trim size: 8.5" x 11" / provide files with 1/8-inch bleed on all sides of a spread or full page advertisement

	WIDTH x HEIGHT	BLEED
1 Two-Page Spread	17" x 11"	17.25" x 11.25"
2 Full Page	8.5" x 11"	8.75" x 11.25"
3 Half Page Horizontal	7.5" x 4.875"	
4 Half Page Vertical	3.625" x 10"	
5 1/3 Page Square	4.875" x 4.875"	
6 1/3 Page Horizontal	7.5" x 3.1875"	
7 1/3 Page Vertical	2.3125" x 10"	
8 1/4 Page	3.625" x 4.875"	
9 1/6 Page Horizontal	4.875" x 2.375"	
10 1/6 Page Vertical	2.375" x 4.875"	
11 Business Card	3" x 2"	

* for spread and full page advertisements, allow for 1/2-inch margins on all sides to avoid important information getting cut off during print production



LAYOUT GUIDELINES

Acceptable File Formats: All files should be submitted in high resolution (300 dpi) electronic format, PDF, TIFF or JPEG. Process color CMYK format required. PDFs require all fonts embedded or converted to outlines. Flatten all files before submitting.

Submission Details: Files should be emailed directly to Adam Glowaski at aglowaski@airshows.aero

