

International Council of Air Shows 2023 Advertising Booking Form

Air Shows Magazine published quarterly; Industry Guide published in August

Provide Your Contact Information

Organization: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Return to aglowaski@airshows.aero or mail to:

International Council of Air Shows
205 Van Buren St # 120
Herndon, VA 20170

Select the issues where you want your ad to run and size of your ad:

☐ Air Shows Magazine 1st Quarter (digital)

☐ Air Shows Magazine 2nd Quarter (digital)

☐ 2023 - 2024 Industry Guide (digital)

☐ Air Shows Magazine 3rd Quarter (digital)

☐ Air Shows Magazine 4th Quarter
(Convention Preview Issue) (print/digital)

Your Ad Size: _____

Please indicate your preferred advertising size.

*Options: Full Page, 1/2 Page, 1/3 Page,
1/4 Page, 1/6 Page, or Business Card*

*For advertising on the AirShowDigest.com website, in the
2023 ICAS Convention mobile app, or general questions
please contact Adam Glowaski for details:
aglowaski@airshows.aero | 703-779-8510*

Please indicate if you would like us to use your existing materials by initialing here: _____

If you have new materials or have changes to existing material, please forward to aglowaski@airshows.aero by issue deadlines below:

1st Quarter, February 9, 2023; 2nd Quarter, June 4, 2023; Industry Guide, August 18, 2023;
3rd Quarter, September 4, 2023; 4th Quarter, October 16, 2023

2023 Advertising Rate Chart

Ad Size	Single Issues (1Q-3Q)	Single Issue (4Q)	Contracting for 4 issues		Contracting for 5 issues	
			Discount	Per Issue	Discount	Per Issue
Full Page	\$495	\$650	20%	\$454	30%	\$395
1/2 Page	\$420	\$530	20%	\$380	30%	\$332
1/3 Page	\$360	\$435	20%	\$322	30%	\$281
1/4 Page	\$300	\$350	20%	\$266	30%	\$233
1/6 Page	\$275	\$320	20%	\$243	30%	\$213
Business Card	\$265	\$310	20%	\$235	30%	\$206

Please note: Premium placement is available only to those advertisers contracting for advertisements in all five publications. Price is in addition to the standard rate. All premium placement reservations must be approved by ICAS in advance. Design fees are not included. All prices are for four color ads.

Total Amount for ads per above price chart

Premiums - (Premium placements must be approved by ICAS)

Back Cover: \$200/issue

Inside Cover: \$150/issue

Center Spread: \$150/issue

Total Due: \$_____

Credit Card Number (Visa, MC or AMEX only) _____ Ex. Date: _____

Payment terms: All ads must be prepaid. If paying by credit card, your card will be charged prior to printing each issue. If your credit card has an expiration date prior to the end of the contract, it is your responsibility to contact ICAS with an updated expiration date.